



10 YEARS

2026

Prospectus

**Your complete multi-level B-BBEE
Solution provider**

Our Academy Vision, Mission and History

Vision

A transformed South Africa where everyone is employable.

Mission

To deliver professionally supported skills training, coaching and mentorship programmes that will best prepare learners for the working world.

History

EduPower Skills Academy has a unique, flexible solution that delivers exactly what the principles of B-BBEE are intended to achieve and what South Africa so desperately needs: reducing unemployment, upskilling the population, and creating employability and sustainable jobs.

EduPower was formed with its purpose to help achieve the B-BBEE skills development requirements of large corporates but has since transformed into much more, it has become a beacon of hope for the country. The solution the country needs to get back on track.

With more than 20 years of experience providing B-BBEE-aligned training, our academies can accommodate learnership group sizes of any size, whether it is 1 or 1000. In addition, we are partnering with churches around the province to undertake an exciting rural project, taking skills development into rural areas.

EduPower is fully accredited and a B-BBEE level 1 contributor that is 66% black-owned and 33% black woman-owned.



A National Footprint

Why does it work?

Your B-BBEE contributions or funding can change South Africa in 3 steps:

1. Skills development

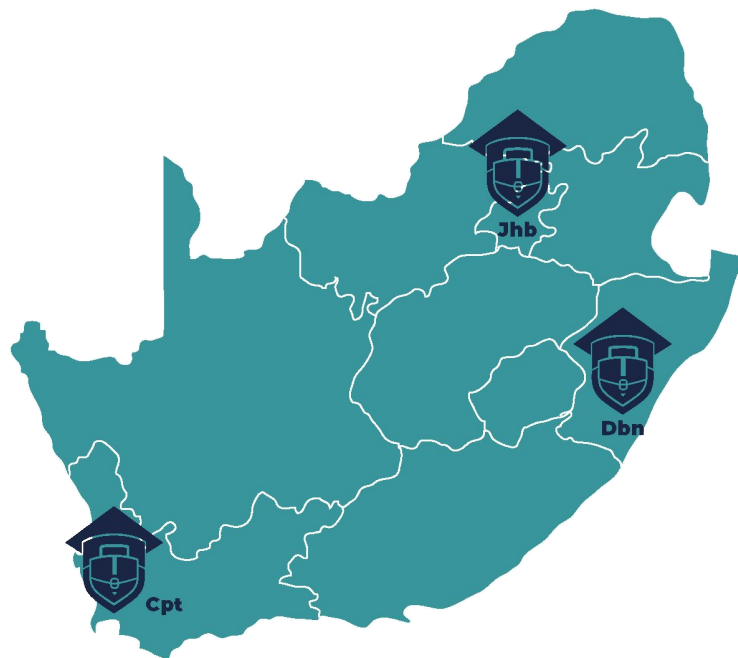
We take the youth and disabled and give them skills and experience that is in demand in the country.

2. Developing people

We ensure that they are mentally ready for work environments and the rigours of entrepreneurship

3. Real job creation

We ensure that they have a guaranteed job offer or working business in growing sectors so that they can really contribute to the country.



Part of the Daly Group of Companies



World Class Facilities

Our nation-wide network of facilities are designed to get the best out of your learners

Fully Hosted and Managed

Our world-class facilities in Durban, Johannesburg, and Cape Town can host your learners so you can focus on your business.

Classroom, Online or Face-to-Face

Learners enjoy the flexibility of training. Whether in our classrooms, online or through our mentorship program, we have the solution that is right for them. In our rural areas, due to a lack of appropriate infrastructure, we are making use of an innovative technology solution that allows us to take both training and call centre into the rural areas.

Accessible for People Living with Disabilities

The most vulnerable in South Africa are treated with the care and respect they deserve. We ensure that learners who are living with disabilities are never hindered in their journey to employability. Our campuses provide disability access and are located near transport hubs.

Inspiring and Lively

Motivation and inspiration relies a lot on the learners environment. We ensure our facilities are designed in such a way that your learners will start to see a greater vision for themselves.



Our Accredited Learnerships

Our QCTO & Legacy

The creation of employable people

Our goal is to make learners employable and then get them employed. For that reason, we work on learnership training that gives the learner the best opportunity to become employed, providing a structured approach of 30% classroom and 70% on the job training/simulation.

This includes work experience and training in the formal sector (BPO/ Contact centre) as well as in the informal sector (Entrepreneurial space) in South Africa. We guarantee a job offer on completion of the learnership.

Our specially selected qualifications ensure that you get your bonus points for absorption while growing the economy of South Africa.

Short courses

How to upskill your staff

Upskilling your staff is a long term investment in the productivity of your company. Choosing the right set of short courses for your team will ensure that you stay ahead in a fast-moving world.

Our short courses are aligned with key skills to improve business processes. They can be delivered online or in a dedicated class environment. Accredited short courses are the perfect gap fillers to get your spend requirement done.

Bursaries

The B-BBEE Scorecard requires large entities to spend a specific portion of their annual payroll on bursaries at Higher Education Institutions in order to earn points under the Skills Development element of the B-BBEE scorecard. We help facilitate this.

We assist corporates and identify promising and deserving candidates who will benefit from access to higher education, to help take their careers forward.

Our Bursaries

Make Your B-BBEE Bursary Expenditure Matter

Transparent & accredited training that changes someone's life

Education is expensive. It is out of reach for many of the most vulnerable. Your bursary spend can get you 4 B-BEE points on your skills development scorecard and build a more equitable South Africa.

Why should you choose EduPower's B-BBEE bursaries for your business?

- **Transparency**

EduPower ensures your bursaries go to the most deserving. Students are trained at our facilities to ensure greater completion success so you can be confident that the bursaries you provide build a better South Africa.

- **Value**

We price our bursaries competitively so that you can make an even bigger impact on the most vulnerable. Rather than spending all of your money on a handful of students, our lower cost allows more students to be supported.

- **Impact**

EduPower is a leading provider of learnerships for People living with Disabilities where they are treated with the care and respect they require. We use your bursary contributions for the education of the top learners so that they can develop themselves further.

The programme provides the following benefits:

- ✓ Cost effective option for your company
- ✓ Flexible commencement aligned to the company's needs and BEE period
- ✓ Get 4 points towards your skills development scorecard
- ✓ Structured for transparency, follow your students' progress
- ✓ Can include a performance-based incentive or stipend
- ✓ Available for a wide range of study fields, and can be aligned to the company's industry
- ✓ Online and class-based options

Bursary

SAQA ID	Qualification Title	Level	Min Credits
100811	Higher Certificate: General Management	5	120
100806	Higher Certificate: Office Management	5	120
100809	Higher Certificate: Operations Management	5	120
100805	Higher Certificate: Project Management	5	120
100810	Higher Certificate: Total Quality Management	5	120

Our Team



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The EduPower Journey from Despondency to Confidence

Assessment

Each learner is assessed for compatibility and reliability to maximise the success of the training. No round pegs in square holes, understanding the individuals personality and strengths is key to success

Job Path Selection

The learner chooses their path to either a job or entrepreneurship. Continuous support and business training is provided and the learner graduates into a fully functioning business, ready for success

Confident & Employed

Skills Development

High quality trainers and facilities lead to a high performance environment. Our adaptable model means we can service most SETA's

Real World Experience

Training is relevant and practical to increase the learners employability. Learners work in live business environments, not simulations. Your learner can work on your business or Edupower will provide external opportunities

Personal Development

Experiential in-house training to change the learner's mindset - breaking the cycle of entitlement, dependency, and self-doubt. Measurable and impactful, it sets the learner up for success in business and life

Recruitment

We find the most deserving youth and people with disabilities from across country

Unemployed & Despondent



Induction and Work-Readiness

Many learners struggle with confidence issues because they don't understand what is expected of them in a working environment.

The work-readiness programme is a programme we run to prepare the learners for the world of work.

The work readiness programme benefits the learners as well as the organisation through instant productivity and engagement.

This leads to a higher than normal completion rate. To date, our completion rate average is above 90%.

What's included:



Wellness at Work

- Physical
- Psychological



Judgements

- Why people judge
- Avoiding judgement



Working In A Call Centre

- The environment
- The culture



Fact Finding

- Questioning techniques



Objective Handling

- Objection handling



Service Excellence

- Customer satisfaction



Business Ethics and Professionalism

- The business brand
- Trustworthiness
- Responsibility
- Respect
- The Organisation
- Dress code



Computer Skills

- Use of hardware (mouse, keyboard etc)
- Outlook
- MS Word



Assertiveness

- Customer satisfaction
- Your rights
- Communication



Customer Interaction

- Communication
- Handling difficult situations
- Listening
- Questioning
- Complaint resolution



Life planning

- Focus
- Aims
- A sense of achievement
- Milestone to work towards
- A destination
- Motivation
- Raising self-confidence
- Long term vision and short term motivation



Time and Stress Management

- Using a diary
- Using stress management techniques
- Stress in the workplace



Voice Values

- Projection
- Pausing
- Telephone etiquette
- Voice exercises

Bridging the gap

Our training is relevant and practical to increase employability, setting the learner up for success



Structured Learning Programmes

Learnerships consist of 70% workplace experience and/ simulation 30% theoretical learning



Real Work Experience

Learners work in live business environments, not simulations



World-class Facilities

High-quality trainers and facilities lead to a high performance environment



Continuous Assessment

Continuous guidance and assessments of learners will help direct their job path



Personal Development

We do Learnerships differently

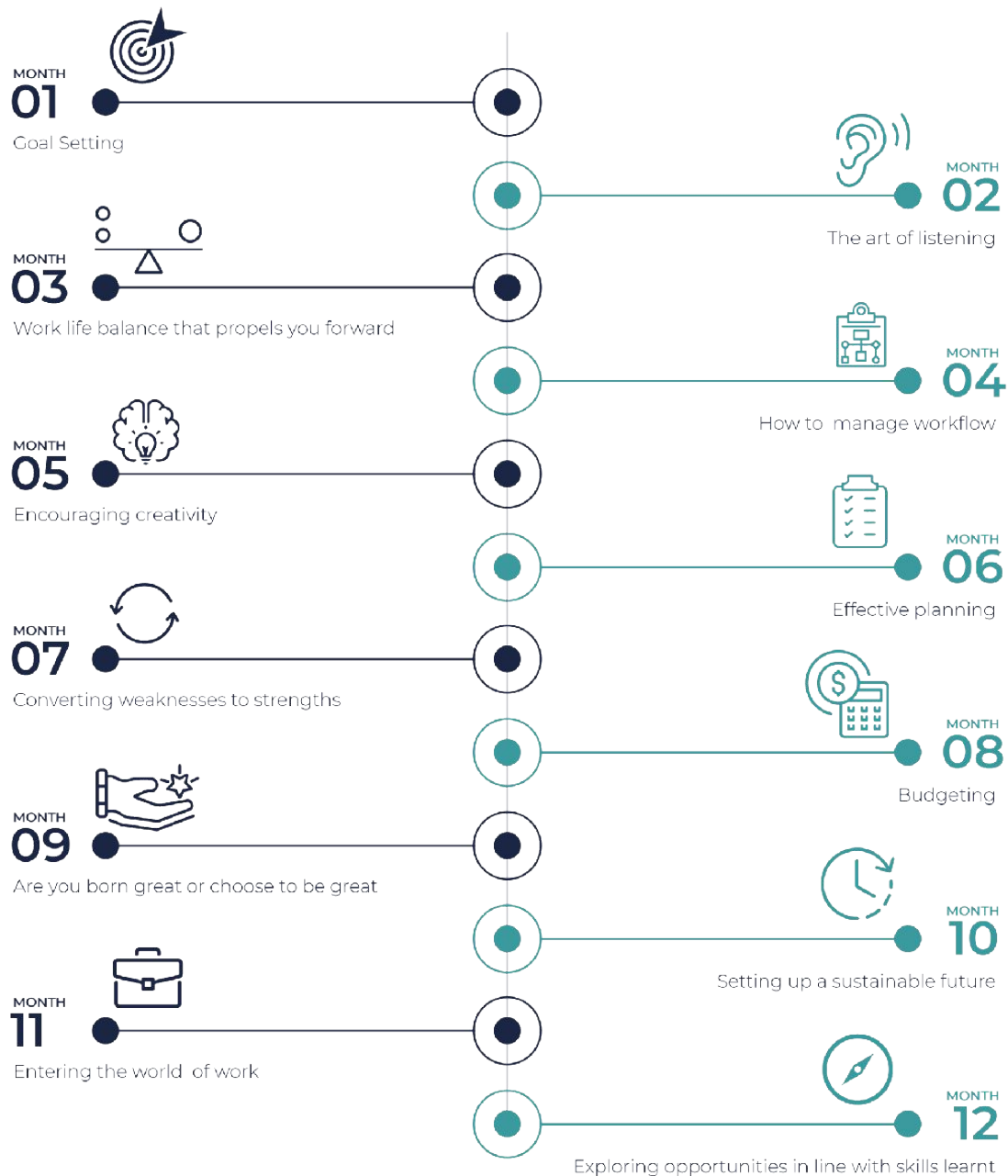
We work hand in hand with our learners for 12 months, with a mentoring and coaching structure to help them get to where they need to go.

This consists of Mentorship (personal development) and Coaching (job skills) as well as one on one personalised coaching.

How do we do this?

Mentoring and coaching occur daily where we help learners to deal with obstacles that may be blocking them from achieving their goals.

Mentorship Modules



Real Experience, Real Jobs

Ultimately, the true marker of success for any skills development program will be the graduation of the learner into full employment.

By providing real world experience and training rather than simulations, we can bridge the gap between training and job creation.

Continuous guidance and assessment of the learner will highlight one of many paths that they can follow to employment. We guarantee that every learner will be offered full-time employment through one of the business channels

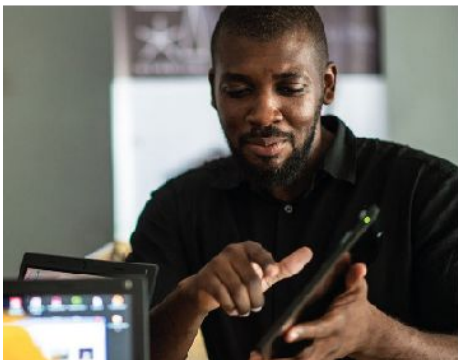
We currently offer these employment paths:



**Contact Centre/
BPO Services**



**Township Retail
Distribution Services**



Field Sales



**New Business
Start-up Incubation**

Good Business, Better SA

Employment for everyone through our 100% absorption model



Unlocking the Potential of the Absorption Model

Absorption Model

Skills Development

Our mix of skills development, real world training and psychological assessment prepares the learner for working life.



Absorption

Once Skills development is completed the learners create their own businesses or join one of the following business initiatives.

- 1 **BPO 3&4/ITC4/EC3**
Hiring within a contact centre environment, an area of major strategic growth for South Africa. A great entry point into the labour market, expanding to a range of career growth opportunities.
- 2 **Entrepreneurial Incubator**
The key to unlocking the South African economy and unemployment. We will mentor and support a select group of aspirant entrepreneurs and innovators to achieve self-employment and create employment opportunities for others.
- 3 **Township Retail Distribution Network**
The township economy is the flashpoint for growth and development. Your graduates - in partnership with iconic South African brands - become members and owners of a marketing network that provides retail goods for on selling in this economy
- 4 **Cooperative & Public Benefit Organization (PBO)**
New, multi-faceted enterprise that includes food preparation, administration, logistics, call centre, cleaning services and field marketing. Graduates join a labour cooperative to operate the business. Provides Enterprise and Socio-economic Development opportunities.

SD, ED & SED Opportunities

Participating in the creation, development and support of these businesses will benefit your scorecard in the following years



The benefits of the absorption model are as follows:

For the Learner:

Upon completing the 12-month learnership program, learners will have the capability to register and establish their own business, equipped with market connections for production opportunities.

For the Company:

Potentially earn the 5 bonus points available in the Skills sector of the B-BBEE codes.

Client and Learner Success Stories

Client testimonials



It is with much enthusiasm that I am writing to recommend the services of the EduPower Skills Academy.

I have been using EduPower to implement learnerships for unemployed youth for the past three Years and have always been completely satisfied with their services. They do an excellent job, are always diligent, and offer the most seamless service regarding skills development administration.

As a dedicated Skills Development Facilitator, I searched long and hard for a provider where I felt comfortable to partner with, and drive our transformation agenda through youth development. After experiencing service providers that were not in alignment with our value system.

The staff at EduPower are knowledgeable, courteous, and friendly. They truly care about every learner and in making a difference at a community level. They also offer necessary updates to keep you abreast with learner progress and support mechanisms to truly unleash youth potential during the learnership programme.

I highly recommend EduPower Skills Academy for learning programmes that promote access to education and training. If you have any further questions or would like to speak with me about my experience, please feel free to contact me.

Bulelwa Mzimkulu | Learning & Talent Partner



Webhelp and Edupower started their partnership in August 2020 for our blended disability learners programme.

Why we chose Edupower:

Edupower offered a bespoke operating model that was fit for purposes for Webhelp, with a combination of learning and real work time experience for learners on one site in contact centre and BPO support.

Relationship:

Our relationship has grown so well with Edupower as they are always open and willing to help no matter the time and urgency. Their staff are friendly, professional and have great knowledge in the learning and development space. We have had the great opportunity to start a new programme in Cape Town with Edupower for 2021.

Tyrone Struwe | Early Careers Advisor

Client and Learner Success Stories

Client testimonials from the Municipality in Kuruman



Greeting to you,

This letter serves to acknowledge Edupower as a token of appreciation for offering learnership for 40 disabled learners in Kuruman as we support training projects in our local Municipality and welcomes partnerships with the private sector in this regard.

Together with Edupower we will improve the lives of many people with disabilities through educating them and making sure we assist in terms of job placements through skills they will acquire from your institution.

Working together without being judgemental it's a hierarchy amongst persons with disabilities, keep up the good work.

Itumleng Mmusi



Safripol's partnership with EduPower Skills Academy in the delivery of meaningful training and development programs has been and continues to meet its objective of enabling the permanent employment of young disabled individuals. We are very proud of the 24 learners who have earned qualifications and now find themselves in gainful employment. The EduPower staff are easy to work with, responsive and passionate about their service offering. We look forward to more success stories from this year's group of learners!

Thank you, EduPower SA.

Kurt Schovell | Human Capital Executive

Client and Learner Success Stories

Client testimonials from the Municipality in Kuruman



It is with much enthusiasm that we recommend the excellent services of Edupower Skills Academy as our training provider.

Over the past years, Edupower Skills Academy have been efficient in providing our learners with a structured SETA accredited training programme, which equips our learners with the best practices and tools for the contact centre environment. The skilled Facilitators, ensure that our learners are provided with quality training, guidance and mentorship whilst completing their learnership programme.

Edupower Skills Academy is a professional company that strives to provide Bradshaw Le Roux Consulting with high-quality service and promotes a proactive approach when assisting the Company in meeting their goals.

It has been a pleasure working together in playing an active role and bridging the gap of unemployment in South Africa.

We appreciate the dedication and commitment you have given us in the past years and will highly recommend your services to other companies.

Kaz Chetty



From the very beginning, Edu Power Skills Academy impressed us with their professionalism and expertise. Communication was always clear, and every project milestone was met with precision. Their team is responsive, knowledgeable, and genuinely cares about delivering excellent results. They go above and beyond to ensure everything runs smoothly, and we truly appreciate their dedication. Their professionalism, reliability, and attention to detail have exceeded our expectations.

Their service has added real value to our business, and we would not hesitate to use them again. We look forward to continuing this partnership!

Bianca February | Learning & Development Officer

Learner Success Stories



Meet Brandon

Thirty-year-old **Brandon Pass** is a true inspiration, showing how determination, resilience, and passion can turn life challenges into personal growth and achievement.

Brandon has participated in several learnerships over the years, but joining EduPower truly transformed the way he thinks and approaches life. The program gave him the space to focus on improving his knowledge and helped him navigate life more confidently — especially as a father. The flexibility and support allowed him to be present for his son, and that balance inspired him to push himself even further.

Throughout his time at EduPower, Brandon embraced every opportunity to grow.

“It gave me the tools to improve my knowledge and confidence while balancing my responsibilities as a parent,” he says.

One of Brandon's biggest personal steps was deciding to pursue bodybuilding — not just to become more muscular, but to become stronger and fitter, particularly after undergoing a brain operation. Bodybuilding became more than physical training; it opened doors to new communities and mentors who helped him improve both his physique and mindset.

He became actively involved in the Western Province Natural Bodybuilding Union (WPNBBU), now known as the Western Province Natural Bodybuilding Federation (WPNBBF), and competing in many of their events eventually led to joining the International Natural Bodybuilding Association – Professional Natural Bodybuilding Association (INBA-PNBA). Through this journey, Brandon proudly earned both his Western Province colors and his South African colors — achievements that reflect not just physical progress, but personal growth and resilience.

Future Prospects

All of this has been possible because of the support and structure he found at EduPower.

“EduPower didn’t just give me opportunities to learn — it created an environment where I could thrive. Their leadership helped me grow, not just professionally, but personally, and gave me the confidence to pursue new goals.”

All of this has been possible because of the support and structure he found at EduPower.

Learner Success Stories



Meet Waseema

Thirty-one-year-old **Waseema Mehl** is a true inspiration and a shining example of how determination, courage, and passion can turn challenges into success.

She applied for a learnership at EduPower at the beginning of February and received the exciting news at the end of the month that she had been accepted. Waseema began her journey on **1 March**, joining the **Generic Management NQF Level 4** program — a year-long experience that ended on **28 February**.

Throughout her learnership, Waseema fully embraced every opportunity to grow. She developed both professionally and personally, building her confidence and expanding her skills.

“I’ve gained so much knowledge and wisdom during this time,” she says.

Her positive attitude and strong work ethic quickly made her stand out, and she was selected to move from a learner to a **Learner Assistant**, where she applied the knowledge and skills she had gained.

“Being chosen as a Learner Assistant was a big achievement for me. It gave me the chance to prove my skills and show how much I had grown through the program.”

Future Prospects

As her learnership came to an end, Waseema took a bold step forward. She applied for a position as an **Academic Administrator** — and got the job!

“I was so nervous because this was my first official job. As a physically disabled learner, applying for an admin position can be challenging because it comes with a lot of mobility. But I’m so grateful to EduPower for giving me this opportunity to prove myself and to learn and grow within the company,” she says.

Waseema was born with a condition called **Charcot-Marie-Tooth**, a group of inherited nerve disorders that affect muscles and sensation in the limbs. But she never lets her disability define or limit her.

“My disability has never stopped me from doing what I love. I’ve always had a passion for working with people, offering guidance and support, and being part of the learning industry. Thanks to EduPower, I’m living my dream.

EduPower didn’t just give me a job — it gave me purpose, confidence, and a future. I’m proud of how far I’ve come and excited for what’s still ahead.”

Learner Success Stories



Meet Tylon

Tylon Naidu is a shining example of how dedication, hard work, and passion for learning can turn potential into real success.

In 2023, Tylon began his journey with EduPower Skills Academy as a learner on a Learnership programme. During classroom training, he showed strong commitment and a genuine enthusiasm for learning. His positive attitude and dedication led to a successful interview and placement within the ETQA Department as an Office Admin Assistant. This role also allowed him to take on additional responsibilities as a Learner Facilitator, helping others while continuing to grow his own skills.

Throughout his Learnership, Tylon consistently demonstrated professionalism and a willingness to go above and beyond.

“Being able to assist other learners while developing my own abilities was a rewarding experience,” he says.

Future Prospects

After completing his Learnership in 2024, Tylon's work ethic and determination stood out. EduPower recognized his potential and offered him an external contract as a Training Services Administrator. Over six months, he continued to excel, supporting the ETQA team and gaining valuable industry knowledge and experience.

In 2025, Tylon's consistent performance and commitment were rewarded once again when he successfully applied and interviewed for a permanent position as a Project Coordinator — a clear reflection of his growth and the trust EduPower places in its people.

Today, Tylon remains an integral part of a dynamic and supportive team, guided by strong leadership and driven by EduPower's mission to empower others through skills development.

Tylon's journey from learner to leader is a powerful example of how dedication, perseverance, and the right opportunities can transform potential into lasting success.

Retail Sector: Real Skills, Jobs, and Community Impact

In many retail communities across South Africa, opportunity is limited — especially for young people living with disabilities. Skills are scarce, jobs are scarce, and meeting Retail Sector B-BBEE requirements can feel like a compliance exercise rather than a chance for Transformation.

This is exactly the challenge some retail employers faced. It's also where EduPower's Retail for HOPE solution stepped in. A retail solution built for South African realities EduPower's retail model was created specifically for:

- Retail sector skills priorities
- B-BBEE Skills Development and Employment Equity requirements
- Disability-focused training and absorption into jobs
- Retail employers without internal capacity to host or manage learners

It removes the operational burden from retailers while delivering 100% compliance, real jobs, and long-term community benefit.

The challenge: compliance, capacity, and community impact

Retailers needed to meet their Skills Development and Employment Equity obligations under B-BBEE. Specifically, they had to place learners with disabilities, ensure they completed accredited training, and, crucially, absorb them into permanent employment.

There were three major obstacles:

- No internal capacity to manage learnerships or absorption.
- Limited training providers with retail-aligned programmes.
- The risk of losing valuable B-BBEE points due to non-compliance.

This is a common reality for retail operations outside major metros. EduPower had seen this problem before and built a solution specifically for it.

The solution: a purpose-built retail skills model

We partnered with various retailers to design and deliver a fully hosted, community-based skills development solution.

Learners from disadvantaged communities, all living with disabilities, were enrolled in an accredited FETC: Contact Centre Operations NQF 4 learnership that combined:

- In-demand retail skills training (customer service, product knowledge, sales techniques).
- Real, paid work experience in live call centre campaigns — mirroring retail's customer-facing environment.
- Work readiness and personal development programmes to build confidence and professionalism.
- Shared hosting for learning and workplace practice, removing the burden from retail employers.
- Clear pathways to permanent employment and absorption, ensuring compliance translates into careers.

Retail Sector: Real Skills, Jobs, and Community Impact

The impact: compliance with transformation for one client

The results speak for themselves:

- 2021–2022: 335 learners recruited, 173 absorbed into jobs, 81% competency pass rate.
- 2023–2024: 250 learners, 95% completion, 239 absorbed.
- 2024–2025: 250 learners, 96% completion, 240 absorbed.
- 2025–2026: 300 learners, 289 absorption contracts already secured.
- 2026–2027: 350 learners

Each cycle reinforced the same truth: this initiative is not about ticking boxes. It is about real transformation in the retail sector — meeting B-BBEE requirements while delivering skills upliftment, permanent jobs, and lasting community impact.

Why it matters for retail

For retailers, this model means:

- Compliance made simple — B-BBEE points secured through structured skills development and absorption.
- A stronger workforce pipeline — learners trained in customer service, sales, and administration.
- Community upliftment — empowering youth, women, and rural learners living with disabilities.
- Sustainable impact — not just training, but careers that strengthen retail operations and communities.



Trusted by



Trusted by



Does your current provider Make the most of your B-BBEE spend?

To better understand your options contact:

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20 years' experience in
B-BBEE aligned training



Accredited
Training provider



Proudly B-BBEE
Level 1 contributor



66% Black Owned
33% Black Female Ownership



Hosting people
with disabilities